

HEROES & COOL KIDS PRESENTS...

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Former NFL Quarterback and Celebrated Feminist

Don McPherson's COACH'S ACADEMY

Turning Critical Issues Into Teachable Moments

Wednesday, December 14, 2011

9am - 12pm

Vonage Headquarters

Holmdel, NJ

\$35 Registration Fee

Checks can be made payable to Heroes & Cool Kids.

To Register:

w: www.heroesandcoolkids.org

ph: 201-641-0699 • fx: to 201-641-1508

9:00-11:00 *Interactive discussion with Don McPherson*

11:00-12:00 *Legal points presented by Drew Donofrio*

THE COACH'S ACADEMY WILL ADDRESS:

HAZING BULLYING CYBER-BULLYING

Don McPherson has used the power and appeal of sport to address complex social justice issues for more than 25 years.

Founded the Sports Leadership Institute at Adelphi University • Created and hosted "Training for Life" on MSG Varsity • Currently a studio analyst for SNY's coverage of the Big East Game of the Week • Speaks regularly on college campuses • Consults with the NCAA on social issues.