



Partnership for a positive Future.

Who We Are

We are a not-for-profit organization, based in New Jersey. We offer Mentoring Programs where former professional athletes and business professionals align with high school students (Heroes) to mentor elementary/middle school students (Cool Kids) within their own district.

Our belief is that the elementary/middle school students are extremely influenced by the high school students, a class of individuals they look up to, emulate, and in some cases – idolize.

Heroes (high school students) are chosen by school representatives and are selected based on their academic achievement, extracurricular participation, and their character.

What We Do

These professionals train the selected high school students on important life skills:

- ▶ Positive Lifestyle Choices
- ▶ Bystander Responsibility
- ▶ Bullying/Sportsmanship
- ▶ Drug, Alcohol, Tobacco Use Prevention

The athletes and high school students make 3 site visits to the middle school each year. Before the site visits are scheduled, the high school students must attend and complete 3 training conferences. The high school students participate in the interactive breakout sessions.





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Programs:

- ▶ Student Leadership Team Program
- ▶ Heroes & Cool Kids (8th to 4th grade) Sidekicks Program
- ▶ S.H.E - Self Honor Everyday (Young Girl's Program)
- ▶ Young Men's Programs
- ▶ School Assemblies
- ▶ Coaches Workshops

Please let us know if:

- ▶ You know of a school that would benefit from this unique mentoring program.
- ▶ You are a Heroes and Cool Kids alumni, have gone through the program, and would like to be a reference for us.
- ▶ You know a professional athlete who would be interested in this great organization.
- ▶ You work for an organization that would be willing to sponsor a program, or become an annual sponsor.

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Heroes and Cool Kids



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